



# creating connected workplaces

A tailored program to build  
strongly connected, resilient,  
and effective teams

## Are

- top performers leaving
- projects stalling
- burn out
- staff churn

all draining your budget?



**Weak  
workplace  
connection  
is the cause**

**See how our 4-level roadmap  
is the solution you need**



BEHAVIORAL SCIENCE LAB



HUMANS:CONNECTING

# the financial case for team connection

creating connected workplaces: in numbers

**1 in 5**

employees globally often feel lonely



**£2.5B**

annual cost in the UK



**\$150B**

lost to stress in the US



**£3-7**

saved for every £1 invested



**15-25%**

reduction in voluntary turnover



*Workplace loneliness and stress-related absenteeism drain global budgets through turnover and stalled projects. The Creating Connected Workplaces program uses behavioral science to transform these losses into high-return investment.*

## 4-level roadmap

Workplace connection program, where behavioral science meets mentoring and strategy

### Awareness

90-min leadership workshop  
+ team pulse survey

### Assessment

AI-powered diagnostics measure trust, belonging, psychological safety, and collaboration quality

### Remedy

Targeted coaching for leaders + mentoring for at-risk employees

### Invest

Embedding connection into policies and leadership practices

## ROI Calculator

Use our free **ROI Calculator** to get your tailored financial projections for your organization.

We've developed this ROI Calculator using cutting-edge behavioral science and the latest technology.



## creating connected workplaces is different

Packages start from €5,000

- ✓ **Evidence-based diagnostics** identify your specific trust and collaboration breakdowns
- ✓ **Low-effort delivery:** Virtual, 3-4 hours per employee across full program
- ✓ **World-class team:** WHO advisors, Oxford researchers, 23-year diplomat
- ✓ **Measured outcomes:** ROI reporting you can show your CFO
- ✓ **Personalized:** Calibrated to your culture, not a template

## Your program leaders

**Dr. Hans Rocha IJzerman** (ABSL) – Director of Anney Behavioral Science Lab, Founder and CEO of Entrelacs, Oxford Associate Researcher, 70+ publications

**Phil McAuliffe** (Humans:Connecting) – 23-year Australian Public Servant (incl. as a diplomat), Board member of Global Initiative on Loneliness & Connection

**Partnerships:** WHO • NASA • European Commission • Harvard University • Oxford University • Fortune 500 companies

**Featured in:** The New York Times • Le Monde • Science • BBC World Service • ABC Australia • NPR

## Your next step

**Book your call**



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